

From: Schuler, Reed (GOV) □ 據忽
To: [Aimee Barnes](#)
CC: [Davis Chris \(GOV\)](#)
Date: Sep 26, 2017 at 4:54 PM
Subject: RE: Alliance – Updated Narrative and Spreadsheet
AttachmentList: 1

Thanks - made some changes in attached. Let me know if you have questions and issues.

It's particularly important, especially with regard to your note on the phone, Aimee, about WASI and AP, to emphasize that we are action-oriented, not just a group to coordinate TPs. I've tried to do that here but you may want to go through again briefly with that in mind.

We should also attached the report and executive summary to this proposal.

Do you think based on past assurances from Hewlett re: funding, we are already able to fairly represent to other funders that Hewlett is committed, and we're still hammering out amount?

Reed

From: Aimee Barnes [Aimee.Barnes@GOV.CA.GOV]
Sent: Tuesday, September 26, 2017 12:55 PM
To: Schuler, Reed (GOV)
Cc: Davis, Chris (GOV)
Subject: RE: Alliance - Updated Narrative and Spreadsheet

Ok thanks! I'd like to get it to Erin tonight if I can.

From: Schuler, Reed (GOV) [mailto:reed.schuler@gov.wa.gov]
Sent: Tuesday, September 26, 2017 12:55 PM
To: Aimee Barnes
Cc: Davis, Chris (GOV)
Subject: Re: Alliance - Updated Narrative and Spreadsheet

Thanks - I'll have a few edits. For example, need to add NC, and want to try to draw a finer distinction between us and other new coalitions. Will get it back to you this afternoon.

On Sep 26, 2017, at 12:40 PM, Aimee Barnes <Aimee.Barnes@GOV.CA.GOV> wrote:

Let me know if this looks okay to you and if there are any issues. Otherwise I think folks will try to get it out the door ASAP.

From: Kevin Welsh [mailto:kevin.welsh@gmail.com]
Sent: Thursday, September 14, 2017 11:32 AM
To: Pete Ogden; Aimee Barnes

Subject: Alliance - Updated Narrative and Spreadsheet

Pete, Aimee,

Attached is an updated budget narrative and spreadsheet.

As I reported to Aimee, I met with Vicki Arroyo this morning - it was a good conversation and helped me begin to establish some trust. At the same time, her comments underscored the amount of work and coordination that will be required to move substantive initiatives forward on the domestic front. As I already noted to Aimee, I didn't directly raise the possibility of a secondment because Vicki preempted by saying that she is not in a position to staff other groups, like WASI - based on the conversation I would rule it out as a possibility, but timing wasn't right to raise it.

In light of my conversation with Aimee earlier this week, and the conversation with Vicki, as well as additional thinking on the budget, I have made some changes in the attached:

1. I included the domestic policy expert in the budget as an alliance staff person. This role is definitely going to be needed and its not clear that we will get it from Georgetown. Also, I would rather start with it included, than reflected off the budget.
2. I included \$100,000 per year for Alliance initiatives, in addition to the \$25,000 for comms. Aimee and I felt that we need to include something in the program budget to work with and can't completely rely the in-kind Rhodium type arrangement.

top line - two year budget - 1.48, 738k in the first year and slightly more in the second. In kind support is approximately 275k per year.

Pete - I suspect that you think this will be a bit of a shock for Hewlett. That said, I think it is difficult to pitch something more scaled back than this. This provides some room for negotiation, but also is a pretty realistic take on a lean budget.

In any case, perhaps best for the three of us to talk today or tomorrow. I am pretty flexible.

Best Kevin

<Draft Funding Proposal - USCA 9-14.docx>

<DRAFT USCA Budget 9-14.xlsx>

Draft Funding Proposal for the United States Climate Alliance

Summary: The U.S. Climate Alliance is a bipartisan coalition of U.S. states committed to upholding the greenhouse gas emissions reduction goals of the Paris Climate Agreement and to continuing to demonstrate leadership on climate change. The Alliance includes 15 members¹ that collectively represent more than 33% of the U.S. population, over \$7.6 trillion in GDP, and nearly 20% of U.S. emissions. The Alliance seeks funding for a secretariat staff and program budget in order to enhance coordination among members, implement new initiatives, and achieve Alliance objectives. This proposal recommends an initial two-year funding commitment of \$1.15 million.

Role of the U.S. Climate Alliance in Driving Climate Action: The Alliance is not an independent organization aiming to provide support for state actors; rather, it is the consortium of U.S. governors dedicated to strong climate action, and is led by the senior staff of these governors. As such, the Alliance is uniquely positioned to drive climate action in the United States and to fill the climate leadership void created by the Trump Administration. The Alliance will provide a platform for Governors to cooperate on policy acceleration toward achieving the U.S. emission reduction goals under the Paris Agreement, to track progress toward achieving these goals, and to play a leadership role internationally, including through high-level engagement at major climate events, such as COP, UN Climate Week, and the 2018 Climate Summit. The Alliance will launch new initiatives to enhance and facilitate climate policy action by Alliance members, targeted at critical gaps and opportunities. The Alliance will also amplify the voices and actions of U.S. states and establish an enduring coalition that will provide cohesion and continuity across individual administrations.

Funding Need: The Alliance seeks a two-year funding commitment to establish a secretariat staff and programmatic budget. This funding will be critical in order to achieve the governors' vision of building an influential bipartisan coalition of states that accelerates climate action, demonstrates progress toward the Paris targets, amplifies their collective voice in the global climate dialogue, and supports and coordinates the efforts of member governments. Dedicated staffing and program resources will enable the Alliance to develop and execute a strategic plan with clear, ambitious, and measurable goals, implement meaningful new initiatives and partnerships, coordinate policy and legal action, and implement an effective communications strategy.

Participating governors, particularly the Co-Chairs (the governors of California, New York and Washington), will actively support the Alliance and participate in Alliance events, and their staffs will contribute significant in-kind policy and technical contributions. Even with these dedicated resources, however, the Alliance members do not have sufficient resources to support the expanded needs for collective action, including a secretariat team and programmatic budget. Furthermore, a dedicated, professional and impartial staff funded independently will help to establish an important level of neutrality, create buy-in amongst Alliance members, and avoid an outsized influence by one or more states based on funding contributions.

¹ California, Colorado, Connecticut, Delaware, Hawaii, Massachusetts, Minnesota, New York, North Carolina, Oregon, Rhode Island, Vermont, Virginia, Washington, and Puerto Rico.

Goals and Objectives of the U.S. Climate Alliance

- Coordinate policy and legal efforts, launching new initiatives and programs, and sharing information and best practices, to accelerate adoption of state-level policies to work toward 2025 U.S. climate target and fill gaps in federal action
- Track and report progress by all Alliance members toward the 2025 U.S. climate target, in cooperation with external partners.
- Demonstrate global climate leadership by actively engaging in high-level international climate events and by identifying and implementing an international partnership to support developing country climate action.
- Establish the Alliance as an influential voice in support of climate action through an effective and well-coordinated communications strategy.

Key Milestones and Events

- **September 2017** – UN General Assembly/Climate Week
 - High-Level US Climate Alliance Event. Release of first report demonstrating collective progress toward emissions reduction goal, and announcing early direction for policy collaboration..
- **November 2017** – UN Conference of the Parties – Bonn Germany
 - Climate Alliance represented during ministerial-level discussions. Governor participation. Alliance side event(s), including one stand-alone event, and others at U.S. Climate Action Pavilion hosted by We Are Still In, and others.
- **February 2018** – Winter Meeting (possibly alongside Winter NGA Meeting)
 - Climate Alliance Event and Update. Deepen collaboration between states on targeted policy initiatives within the Alliance to accomplish climate objectives. Announce new members.
- **June 2018** – One year since inception/US announcement of withdrawal from Paris
 - Media push on Alliance progress, action and future plans
- **September 2018** – Global Climate Summit in California. Release of second annual report on progress toward goal and alliance actions. Possible additional announcement(s).
- **November/December 2018** – COP 24
- **2019**
 - Annual Meeting
 - 2-year anniversary
 - Climate Week

Potential Areas for Action (This list will be refined based on further review and evaluation by the Alliance Steering Committee)

- **Reporting:** Annual reporting on progress toward 2025 U.S. Climate Goal
- **Advanced transportation:** Transportation initiative focused on Alliance collaboration to drive transition to zero emissions transportation, in partnership with Georgetown Climate Center
- **Mitigation:** Carbon markets initiative aimed at facilitating market linkages
- **Short-lived climate pollutants:** “Super pollutant challenge” initiative to reduce short-lived climate pollutants, initially focused on methane reduction

- **Power sector modernization:** Power sector collaboration focused on phase-out of high-emitting generation, rapid deployment of renewable generation, grid modernization, and tackling challenges posed by intermittent generation.
- **Building transformation:** Collaboration to drive adoption of stronger building codes and transform national markets for appliances.
- **Clean energy and climate finance:** Climate finance initiative to collaborate on clean energy investment, develop new insurance and risk mitigation approaches, build upon the success of established finance tools and Green Banks, and work together across the board on finance-related opportunities.
- **Climate resilience:** Initiative to identify regional resilience needs and coordinate on the development and implementation of technical tools to support community resilience, including mapping to identify the risk posed by combined sea level rise, storm surge and extreme precipitation.
- **Actions to fill the gap in federal action:**
 - Re-establish Scientific Advisory Committee on the National Climate Assessment
 - Co-sponsor Climate Leadership Conference and Climate Leadership Awards (EPA withdrew its participation in August)
- **International cooperation:** Building new international partnership in support of developing country efforts. For example, launch partnership with Caribbean islands to deploy renewable energy and increase resilience in the region, and partner with existing Track II dialogues.

Staffing: The proposal is for a lean but capable team to launch the secretariat with the expectation of incremental staff growth over time as needed to support the needs of the Alliance. The initial team would include the following members:

- Executive Director
- Domestic Policy Lead (direct hire or seconded from existing organization)
- Communications, Policy, and Administrative Manager (junior-level)

Budget: Attached is a proposed two-year budget, requesting \$1.48 million in funding for the Alliance, along with anticipated in-kind support of \$550,000 . A few notes below:

- This proposal was prepared with the aim of providing adequate resources to stand up a secretariat staff and achieve a core set of objectives, with the understanding that additional growth and resources would be need over time to achieve the full potential of the alliance.
- The proposal makes several assumptions/recommendations regarding in-kind support that will be an essential component to the success of the Alliance
 - The Alliance will work with a modest program budget of \$125,000 per year.
 - UNF, as the host organization, will contribute in-kind policy and technical support.
 - A funder will directly contract with a third party organization to provide additional technical support for modelling, analyses, and reports at \$200,000 per year.
 - Participating governors will provide significant in-kind support through cooperation of governors' senior staff and state agency leadership and staff.