

**From:** Ricketts, Sam (GOV)☞  
**To:** [Aimee Barnes \(Aimee.Barnes@gov.ca.gov\)](mailto:Aimee.Barnes@gov.ca.gov), [Davis, Chris \(GOV\)](mailto:Davis.Chris@GOV),  
[dan.carol@wdc.ca.gov](mailto:dan.carol@wdc.ca.gov), ['Kleysteuber, Alexa@EPA'](mailto:'Kleysteuber,Alexa@EPA')  
[\(Alexa.Kleysteuber@calepa.ca.gov\)](mailto:(Alexa.Kleysteuber@calepa.ca.gov))  
**Date:** Jul 1, 2017 at 11:40 AM  
**Subject:** FW: Follow Up to Today's Call  
**AttachmentList:** 1

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FYI - my follow-up correspondence with Next Gen and WASI. Attached is a concept note NG put together for a potential event in RI.

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**From:** Ricketts, Sam (GOV)  
**Sent:** Saturday, July 01, 2017 11:38 AM  
**To:** 'franz.hochstrasser@nextgenamerica.org'; 'Elan.Strait@wwfus.org';  
'aaron.burgess@nextgenamerica.org'; 'dan.lashof@nextgenamerica.org';  
'david.weiskopf@nextgenamerica.org'  
**Subject:** RE: Follow Up to Today's Call

Thanks gents. Switching this over into my work email.

I'm in full concurrence with the below bullets and subsequent dialogue. I have circled up with the rest of the USCA co-chairs teams about our conversation and the march towards RI. We'll talk more Monday about what everyone is comfortable with and the art of the possible. I think all of us here are also continuing to talk with other governors who are part of these coalitions (like RI), or are interested to announce joining them (like CO), and who will be at the NGA. We should continue to use that meeting as a forcing event for recruitment (and cross-recruitment), as we also look at how we might be able to display governors/state climate leadership and commitment to Paris in some type of event in Providence.

Lets circle up by mid to late week and compare notes.

**From:** Sam Ricketts [<mailto:sam.t.ricketts@gmail.com>]  
**Sent:** Friday, June 30, 2017 10:03 PM  
**To:** Ricketts, Sam (GOV)  
**Subject:** Fwd: Re: Follow Up to Today's Call

----- Forwarded message -----

From: "Franz Hochstrasser" <[franz.hochstrasser@nextgenamerica.org](mailto:franz.hochstrasser@nextgenamerica.org)>  
Date: Jun 30, 2017 6:51 PM  
Subject: Re: Follow Up to Today's Call  
To: "Strait, Elan" <[Elan.Strait@wwfus.org](mailto:Elan.Strait@wwfus.org)>  
Cc: "Sam Ricketts" <[sam.t.ricketts@gmail.com](mailto:sam.t.ricketts@gmail.com)>, "Aaron Burgess"

<[aaron.burgess@nextgenamerica.org](mailto:aaron.burgess@nextgenamerica.org)>, "Dan Lashof"  
<[dan.lashof@nextgenamerica.org](mailto:dan.lashof@nextgenamerica.org)>, "David Weiskopf"  
<[david.weiskopf@nextgenamerica.org](mailto:david.weiskopf@nextgenamerica.org)>

Definitely makes sense to me - by no means would we discourage reference to either, and as you say encouragement to Govs that are stepping up to also cite WASI is all germane to me.

Thanks,  
Franz

On Fri, Jun 30, 2017 at 3:47 PM, Strait, Elan <[Elan.Strait@wwfus.org](mailto:Elan.Strait@wwfus.org)> wrote:  
Hey Franz! Thanks so much for the readout. I think we should endeavor to represent both brands at any event, recognizing that if it is a governor-only event it should be primarily a USCA event. In that case though, I would still hope that the governors can point to We Are Still In as a multi-sectoral coalition that they have also joined.

Does that make sense?

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**From:** Franz Hochstrasser <[franz.hochstrasser@nextgenamerica.org](mailto:franz.hochstrasser@nextgenamerica.org)>  
**Date:** Friday, June 30, 2017 at 6:44 PM  
**To:** "Strait, Elan" <[Elan.Strait@wwfus.org](mailto:Elan.Strait@wwfus.org)>, Sam Ricketts <[sam.t.ricketts@gmail.com](mailto:sam.t.ricketts@gmail.com)>  
**Cc:** Aaron Burgess <[aaron.burgess@nextgenamerica.org](mailto:aaron.burgess@nextgenamerica.org)>, Dan Lashof <[dan.lashof@nextgenamerica.org](mailto:dan.lashof@nextgenamerica.org)>, David Weiskopf <[david.weiskopf@nextgenamerica.org](mailto:david.weiskopf@nextgenamerica.org)>  
**Subject:** Follow Up to Today's Call

Hi Sam/Elan and team,

Thanks for taking the time for today's call, it was very productive from our standpoint. We've captured a summary and next steps from the discussion here - please let us know if you have other items or questions or if we've missed anything here.

- WASI and USCA will work together to recruit new members for both organizations
- Events that are with governors only should be USCA
- Events with broader coalitions should be WASI
- For the NGA side-event, first preference is to recruit a bipartisan group of governors to join the USCA and do a joint press conference during NGA, giving Govs a platform to explain briefly what their state is doing to meet their share of the US NDC and goals of the Paris Agreement. Recruitment priorities are PA, CO, MD, LA, MT, NV, NC.
- For a potential second event, WASI will look at looping in the leaders of business

that are part of WASI to do a joint press conference with governors and potentially some mayors. Recruitment priorities are CEO of CVS, possibly Musk. Lineup could be Gov. Riamando, CEO of CVS as new joiner, Elon Musk, Mayor of Providence, University.

- All groups are going to continue recruitment efforts and we will touch base again next week to see where we are at.

(As a side-note we had a productive conversation with Bullock's staff this afternoon and are hopeful that they will be able to join. Should have more info next week)

Thanks!

Franz

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