



Sam Ricketts &lt;sam.t.ricketts@gmail.com&gt;

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## Follow Up to Today's Call

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Sam Ricketts <sam.t.ricketts@gmail.com>  
To: "sam.ricketts" <sam.ricketts@gov.wa.gov>

Fri, Jun 30, 2017 at 10:02 PM

----- Forwarded message -----

From: "Franz Hochstrasser" <franz.hochstrasser@nextgenamerica.org>  
Date: Jun 30, 2017 6:46 PM  
Subject: Re: Follow Up to Today's Call  
To: "Elan Strait" <elan.strait@wwfus.org>, "Sam Ricketts" <sam.t.ricketts@gmail.com>  
Cc: "Aaron Burgess" <aaron.burgess@nextgenamerica.org>, "Dan Lashof" <dan.lashof@nextgenamerica.org>, "David Weiskopf" <david.weiskopf@nextgenamerica.org>

In addition to these next steps, we've put together a draft concept note for the NGA Govs side event (attached). Please let us know if you have thoughts/objections/concerns - we'd like to share this with a few other collaborators as well as plans begin to come together.

Thanks!  
Franz

On Fri, Jun 30, 2017 at 3:44 PM, Franz Hochstrasser <franz.hochstrasser@nextgenamerica.org> wrote:

Hi Sam/Elan and team,

Thanks for taking the time for today's call, it was very productive from our standpoint. We've captured a summary and next steps from the discussion here - please let us know if you have other items or questions or if we've missed anything here.

- WASI and USCA will work together to recruit new members for both organizations
- Events that are with governors only should be USCA
- Events with broader coalitions should be WASI
- For the NGA side-event, first preference is to recruit a bipartisan group of governors to join the USCA and do a joint press conference during NGA, giving Govs a platform to explain briefly what their state is doing to meet their share of the US NDC and goals of the Paris Agreement. Recruitment priorities are PA, CO, MD, LA, MT, NV, NC.
- For a potential second event, WASI will look at looping in the leaders of business that are part of WASI to do a joint press conference with governors and potentially some mayors. Recruitment priorities are CEO of CVS, possibly Musk. Lineup could be Gov. Riamando, CEO of CVS as new joiner, Elon Musk, Mayor of Providence, University.
- All groups are going to continue recruitment efforts and we will touch base again next week to see where we are at.

(As a side-note we had a productive conversation with Bullock's staff this afternoon and are hopeful that they will be able to join. Should have more info next week)

Thanks!  
Franz

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**NGASideEventforGovRecruitment-ConceptNote.docx**

8/16/2017

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