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**Sent:** Monday, September 11, 2017 8:04 PM  
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**Subject:** Re: Climate Week -- Materials for Review

Hi Chris,

Thanks so much for providing this detailed feedback on the op-ed — this is exactly the type of feedback we're looking for to beef up the material and make sure that it covers the breadth of USCA's work. The background and context you provide below will also be helpful messaging to weave into the press release and other outreach materials.

Please send me the draft of the report once that becomes available and will use that to embed additional stats throughout the comms package. Will work to incorporate these edits in the meantime. If you have additional suggestions tomorrow am or if you have any feedback Reed and Jamie, any additional edits are welcomed.

One additional question on North Carolina joining — would it be possible to offer that as an exclusive for an outlet like New York Times as part of their 9/18 story? Letting one major outlet break a piece of the news will help encourage reporter interest for NYT or WaPo, etc.

Thanks again,  
Ben