

Climate & Energy Outcomes for 2017-2021

US Climate Alliance

A Time for Transition & Deployment

- There are a number of new and existing efforts to respond to the Paris Pullback, the Trump rollbacks and most of all, to identify the fastest way to accelerate low-carbon deployment.
- As an anchor partner for many of these efforts, USCA states are looking to map out the best way to realize more outcomes with fewer meetings.
- These overview slides represent our best assessment of what can be done, across multiple activities, and with the right level of transitional funding from climate-focused funders.

Deployment @ Scale

- We are moving from a 30-year era of *advocacy* to a 30-year era of *critical deployment* with an eye towards 2050.
- We need a commensurate shift in funding to meet this challenge beginning in 2018 and ramping up from there.
- The bottom line: a 5-10% shift of annual NGO funding for environmental advocacy towards needed deployment scale by both USCA states and effective partner groups.

USCA Outcomes

- Maintain US global leadership standing through multi-state alliance work.
- Bolster critical clean economy businesses and business voices in the US by preserving proven, market-driving policies (carbon pricing etc).
- Counter regressive policies from Washington DC through effective strategies that link states.

USCA Programmatic Overview

USCA currently partners with sub-nationals in the U.S. and abroad in 2 major ways: (1) domestic deployment and (2) international engagement.

- Domestic Deployment

- USCA member states work with various “loud and proud” climate groups such as the *America’s Pledge*, the *Pacific Coast Collaborative* and *US Conference of Mayors* to show how innovative work on clean energy and meeting the Paris climate goals is in fact a driver of job creation and economic competitiveness and make clear to the public that this better/cleaner alternative is accurately portrayed in the news.
- USCA member states also quietly engage with *emerging* clean energy states on a bi-partisan basis through individual state partnerships on key topics (eg, transmission and resilient infrastructure financing) and through efforts like the *Governors’ New Energy Accord*, *NASEO* and *ECOS*. These efforts are critical for expanding USCA state participation beyond 15 states and to build supportive long-term policy platforms for multi-billion dollar clean economy markets in the US.

USCA Programmatic Overview (2)

- International Engagement

- USCA states are working across real and virtual borders to link together climate friendly jurisdictions in North America and beyond.

- In Bonn in November 2017, USCA states will XXXX.

- In September 2018, California will host a major global climate summit focused on non-state actors to show post-Paris progress and measure the challenges ahead to meet mid-term 2030 targets. At this event, USCA states will do stuff TBD.

- By 2020, the USCA will XXX.

Five Initial Workstreams

USCA states have identified five major initial work streams for acceleration:

- *Market Linkages*
- *Financing Resilience*
- *HFCs and Health*
- *Advanced Transportation*
- *Workforce*

What Sub-Nationals & States Need Most: Proven Deployment Expertise

- Both non-U.S. sub-nationals, climate-friendly states in the U.S. and potential U.S. “expansion states” (eg, MI, MT, AL, LA) need technical assistance and deployment expertise but lack the budget capacity to get moving on this work.
- A small handful of technical assistance groups and states do this work well; we need to scale and connect these work streams with willing states.
- U.S. states that are led by GOP Governors want technical assistance from “brands” and experts they prefer, suggesting the need for a neutral *technical assistance consortium*.

The Deployment Consortium

Key Activities:

- Support USCA workgroups (eg, linkage)
- Support key emerging states drive critical outcomes (eg, North Carolina and coastal resiliency reforms)
- Support recruitment of new USCA states through technical capacity (eg, Alaska and community adaptation)

Key Partners:

- NASEO, ECOS, NGA, Governors' New Energy Accord, WCI, RMI, ICF, Georgetown Climate Center, Rhodium Group. Full list to be discussed.
- State capacity contributions from major states (CA, NY)

Budget Overview

Full budget available upon request.

- **2017 Ramp up:**
 - \$2.5 million builds initial efficiencies in communications and administration/secretariat and supports wave 1 of climate finance workgroup pilots
 - International: XXXX
 - Remaining USCA develop 2018-2020 budget requests
- **2018**
 - \$15 million ramps up work (\$10 million passed through to consortium partners)
 - Matching state commitments from NY. CA?
 - 2018 Summit
- **2019**
 - \$30 million as we engage new governors, share deployment learnings and drive a new national priorities debate (\$25 passed through to consortium partners)
- **2020-2021**
 - \$50 million to drive state leadership activity in a critical year and develop new federalism funding models to leverage investments in mid-term targets and carbon pricing moving forward.

Next Steps

- Discuss funders and targets
- Review and revise final budget after October 16 USCA staff meeting
- Seek partner input on consortium
- Complete consortium MOU
- Hold funders' briefings after Bonn in early December

2020 Budget Worksheet	Current Org Annual Budget	2017
A: Communication and Administrative Capacities		
B: Technical Assistance-Deployment Consortium		
C: Major International Projects		
D: Major Domestic Initiatives		
A: Communication and Administrative Capacities		
US Climate Alliance: Secretariat		
B: Technical Assistance-Deployment Consortium		
Need to discuss, partial list	Plus ups and pass throughs	
NASEO (State Energy officials)*	\$2.5 million	1
National Council on Science and Environment*	1	1
WRI		
AEE		
BPC		
ECOS		
EnerNoc		
Governors Wind Energy Coalition*		
RMI		
Georgetown Climate Center		
Center for New Energy Economy (Ritter)		
ZEV Alliance		
Center for Clean Economy (Perciapepe)		
CERES		
Business Council for Sustainable Energy		
TNC		
American Lung Association		
Budget by workgroup		
Financing Resiliency		
Linkages		
Etc		
Etc		

C: Major International Projects		
UN Engagement Budget		
Climate Data Partnership		
D: Major Domestic Initiatives		
Deployment Initiative TBD		
Deployment Initiative TBD		
TOTAL		25
LESS		
<i>State capacity contributions (CalEPA, NYSEERDA etc)</i>		
<u>Products/Outcomes:</u>		
Our big budget should call out both the expected outcomes, including how foundation funding gets leveraged		
•••••••• Χορηγιασμοσ/Μεσσησγε		
•••••••• Δεπλομεντ ουτχομεσ		
•••••••• Δεπλομεντ πλαψβοοκοσ		
<u>Funders (need to discuss and rank preference):</u>		
Gates		
Macarthur		
Rockefeller (not Rock Bros)		
Nathan Cummings		
Bloomberg		
Ford		
Kresge		
Hewlett		

				15
				15
50	75	100		
