

From: [Aimee Barnes](#)
To: [Dan Carol](#)
CC: [Alexander Cochran](#), [Davis Chris \(GOV\)](#)
Date: Jul 12, 2017 at 6:02 AM
Subject: Re: America's Pledge on climate action and the Paris Agreement

Alexander,

I share your anger and frustration on the process and rollout here; it's totally justified. And, I apologize for not having given you the courtesy of a direct heads up. We were not actually included on the email you forwarded so as you can imagine have been exchanging some strongly worded emails of our own with the Bloomberg team. I say that not to absolve myself or to undercut my apology, but just wanted you to be aware of that.

As you noted we've been talking about this with Bloomberg for some time and have had concerns which you and I have discussed. I think your team also knew this announcement was a possibility--I know for example that Nancy flagged it for Maria on a call the other week. As is often the case we ended up having to make a quick call here about whether or not to jump and ultimately decided to make sure this train has all the wheels as it leaves the station and that we have some ability to ensure that it does NOT interfere with Alliance plans. For a number of reasons including the ones Dan mentions, I think we can actually make this work to our advantage for the Alliance on a number of fronts.

Everyone is looking to the Alliance for leadership first and foremost. I don't think this announcement does anything to undercut that. Everyone I have spoken with agrees that states, more than cities, businesses, etc. are the ones that have the mantle of leadership now in the face of national abdication. We should be confident and secure in that. That said, folks are not going to wait for us if we can't get our act together. We have to make the Alliance something meaningful or we will cede the ever-shrinking white space here. Others aren't waiting around for us to figure out what we want to be when we grow up. My intention with this Bloomberg initiative, as it was with We Are Still In and the half dozen other things we've been pulled into since the Paris announcement, is to make sure we are engaged to the extent appropriate to avoid ceding control and territory for the Alliance.

What does undercut us, more than Bloomberg or any other group can, is our inability as co chairs to agree on basics like support structure, work program, etc. I have been and still do really look forward to our time together in RI to hash or some of these important questions so we can build the Alliance up to its full potential. I hope we can have a reconciliatory drink(s) in Providence on me as part of that.

Aimee

Sent from my iPhone

On Jul 11, 2017, at 9:01 PM, Dan Carol <dan.carol@wdc.ca.gov> wrote:

I haven't been involved in this for 7 months.

My personal take is that the Alliance is boring if it tries to be primarily a communications vehicle rather than a creative vehicle for DOING MORE, not just adding up our carbon cuts.

I say this not to dissuade you from being justifiably irritated by this roll out. I come from a yelling family so appreciate you are pissed.

You don't want to hear tonite that we actually just split the Bloomberg brand in two and took a small step towards ending the last two decades of environmental NGO and funder ego shit that too often has gotten in the way of results.

But I want to hear lots more about the intergovernment Garcetti green bank come Friday. That sounds cool.

Nite brother.

Dan Carol
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From: Alexander Cochran <Alexander.Cochran@exec.ny.gov>
Sent: Tuesday, July 11, 2017 11:31 PM
To: Dan Carol; Aimee Barnes; Jamie Callahan
Cc: 'Davis, Chris (GOV)'; Sam Ricketts; Kate Dineen; James Allen
Subject: Re: America's Pledge on climate action and the Paris Agreement

This is not good. It's confusing. The hitting of targets and adding the numbers up between the 14 states is a key piece or comms strategy. I've been saying that for months. So I disagree with what you say. this is bad for two issues:

1) core issue is why do we have an Alliance with Brown going and getting married to Bloomberg with the pledge etc.

2) I do agree the process was totally screwed here.

We are super irritated. In addition, this is bad for our working relationship because everyone on this email has to go to battle with our own internal teams. When my folks, not on this email chain read this, it's going to read like: Cochran, kate, James and team aren't you talking with California daily? How did you not know? Why did u get us into a partnership with them when they are partnering with the former mayor of nyc on the same issue that we are working with them on?

We aren't fine. I'm used to getting totally fucked by schumer, but not by a gov's office I've been working with for 7 months on an issue and two days before we going into our "planning meeting".

Maybe nys should announce with quebec that we will be asking usa and Canada companies to cut their emissions, the Phil schlero idea I discussed with him yesterday and said, Phil I'll get back to you AFTER our Alliance mtg when we all 3 (plus 10) figure out the direction. Or maybe we should announce a national intergov green bank with mayor garcetti and the us conf of mayors where nys is going to led a mayor/state effort on green infrastructure with the us conf of mayors with garcetti as the mayor my dad put in as chair of the infrastructure task force?

This doesn't make sense and it can't be belittled. Yall basically undercut the Alliance and that can't be sugar coated. Look forward to hearing how great this is tomorrow.

ALEXANDER

Alexander Cochran, Special Counsel to the Governor
202.434.7100

From: Dan Carol

Sent: Tuesday, July 11, 2017 11:01 PM

To: Alexander Cochran; Aimee Barnes; Jamie Callahan

Cc: 'Davis, Chris (GOV)'; Sam Ricketts; Kate Dineen; James Allen

Subject: Re: America's Pledge on climate action and the Paris Agreement

This is good.

Solves the horrible but important calculation problem of how US sub-nationals and companies and citizens are actually doing.

WRI and others will do the math for us while we can focus on the work.

1-accelerated outcomes

2-real market linkages

3-making sure that leadership states bring along and support other states with emerging leaders, hopefully NC included.

Totally fair point on heads up issue -- happy to get chewed out offline.

On Friday, I think we're fine. Bloomberg & Co and the NGO world can explain the difference between this new thing and "we are still in" and the nerds can fight over how we "count" carbon cuts -- while we can focus on delivering on some serious outcomes for NYC Climate Week.

Welcome to multi-state madness my friend!

From: Alexander Cochran <Alexander.Cochran@exec.ny.gov>
Sent: Tuesday, July 11, 2017 10:44 PM
To: Dan Carol; Aimee Barnes; Jamie Callahan
Cc: 'Davis, Chris (GOV)'; Sam Ricketts; Kate Dineen; James Allen
Subject: Fw: America's Pledge on climate action and the Paris Agreement

What is this? It's doesn't look good. It reads like it undercuts what we are doing and working towards so we did we form the Alliance? We are all trying to work together and to not to get a heads up on this is a problem. Also the timing is bad right before nga? right before our first climate Alliance mtg doesn't send the right message and undercuts the Alliance, unless I am misreading this.

At the same time I am telling NC don't do we are still in event, join the Alliance.

This is the exact reason why we didn't want to go into the we still in group. Aimee u were concerned about the same issues, bloomberg trying being a super intergov spokesperson and losing control of the Climate info. Now if this is right, yall are going to announce something with bloomberg on the exact issues we all raised when we got into the We Still In ? Pls someone explain as our heads are spinning trying to look for a silver lining here and what our message is going to be Friday with this floating out there.

We need to get on the phone tomorrow and get an explanation on what's the deal with this Gov Brown/we still in announcement. And pls next time, pls give us the common courtesy of a heads up as opposed to reading a form email about it.

I'm good before 4pm.

A

ALEXANDER

Alexander Cochran, Special Counsel to the Governor
202.434.7100

From: John O'Leary <John.O'leary@exec.ny.gov>
Sent: Tuesday, July 11, 2017 10:21 PM
To: Alexander Cochran
Cc: James Allen; Kate Dineen
Subject: Fw: America's Pledge on climate action and the Paris Agreement

From: John O'Leary <John.O'leary@exec.ny.gov>
Sent: Tuesday, July 11, 2017 10:13 PM
To: Kate Dineen; James Allen
Subject: Fw: America's Pledge on climate action and the Paris Agreement

From: Firger, Daniel <daniel@bloomberg.org>
Sent: Tuesday, July 11, 2017 9:40 PM
To: Firger, Daniel
Subject: America's Pledge on climate action and the Paris Agreement

Friends,

Tomorrow morning at 9:30AM ET, Mike Bloomberg and California Governor Jerry Brown will announce a new partnership, "[America's Pledge](#)" on climate action, to respond to the Trump Administration's announced withdrawal from the Paris Agreement.

A new project website will go live tomorrow morning here:
www.americaspledgeonclimate.com.

Our America's Pledge effort will involve select signatories of the landmark "[We Are Still In](#)" declaration published last month in response to the White House's announcement on Paris, and will also include a wide range of leading academic researchers, technical experts, international lawyers, and others to develop and help communicate a new kind of report on U.S. subnational and non-state ("non-Party") climate action, in alignment with and consistent with the goals of the Paris Agreement. The

Rocky Mountain Institute and the World Resources Institute will jointly lead an inclusive analytical effort supporting America's Pledge, with the involvement of a broader set of stakeholders to be announced in the coming months.

America's Pledge will quantify the aggregate impact of subnational and non-state actor climate and energy commitments on projected future emissions, tracking against both a business-as-usual (BAU) trajectory of projected GHG emissions under likely Trump Administration policies, and the U.S. Nationally Determined Contribution of 26-28% reductions against a 2005 baseline by 2025. Of course, we also hope America's Pledge will help raise the bar for additional city/state/business climate action to drive down U.S. emissions in the coming years. This November at COP23, Bloomberg and Brown, along with other U.S. governors, mayors, and business leaders, will compile and showcase the climate commitments of U.S. subnational and non-state actors, and we'll work on a more detailed report for 2018 as well.

We anticipate collaborating with many of you in this open-source effort in the coming weeks and months, and look forward to discussing next steps as together we help shape what some are calling a new kind of "societally determined contribution" in alignment with the Paris Agreement.

For now, we'd love your help amplifying tomorrow's announcement. As of tomorrow morning at 9:30AM ET, please feel free to blog, tweet, pitch reporters on interesting follow up stories, etc.

In case helpful, I've attached a Q&A document that answers some likely questions about the project. Because we have gotten so many questions over the past month about the "We Are Still In" declaration and its relationship to this aggregation, quantification and communications exercise, we've tried to lay out some clear explanations here.

I've also included a social media toolkit – feel free to use as you see fit, but note that the links in the sample tweets go to www.americaspledgeonclimate.com, which won't go live until tomorrow morning.

Let me know if you have any questions.

Thanks,
Dan

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