

From: Andrew Higham
To: [Kleysteuber, Alexa@EPA](mailto:Kleysteuber.Alexa@EPA)
Subject: Re: INVITATION: Funder Meeting on Sub-National Coordination, Oct. 13, 9am-1:30pm ET, New York
Date: Monday, September 25, 2017 1:27:00 PM
Attachments: [Session 3_2018 Global Action Summit.pdf](#)
[Andrew_email_signature_small.png](#)

Hi Alexa,

You are doing a sensational job as are all of the Californian team under the difficult circumstances! We are all super-patient and understanding and want to help you as much as we can while we mobilise the level of ambition from non-state actors as is needed for Paris and the atmosphere to receive the protection it deserves.

Attached is the slide deck that I used among other slide decks when I met with the Seachange Foundation (our main funder) who had invited Erin to join (or she was already at Seachange for some other meeting). Happy to share the other slide decks on Mission 2020 which go beyond the Summit if you like. The materials in this deck reflected where we had collectively got to in planning docs you had prepared, the first two steering committee meetings, and our meeting together in San Francisco on Monday 28 August. Happy to recant this with Erin and anyone else if the concept for the Summit wildly varies, as Jamie's email seems to indicate. I will revise my communications accordingly, once you send the new concept note.

I can make 9am or 10am Pacific for a call on Wednesday.

Regards, Andrew.

Andrew Higham
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Human
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2018 GLOBAL CLIMATE ACTION SUMMIT

Hosted by the city of the future

MOBILIZING THE GROUNDWELL OF INNOVATIVE, AMBITIOUS CLIMATE ACTION FROM EVERYONE TO LEVERAGE ENHANCED COUNTRY AMBITION

KEY OBJECTIVES FOR THE 2018 SUMMIT

- › Demonstrate delivery and aggregate the impact of commitments since Paris
- › Showcase how the transformation is unstoppable and well underway
- › Mobilize major new commitments and announcements that will bend the curve by 2020
- › Communicate to leaders how to scale-up ambition by 2020



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Supporting the State of California

Mission 2020 will continue to support the State of California:

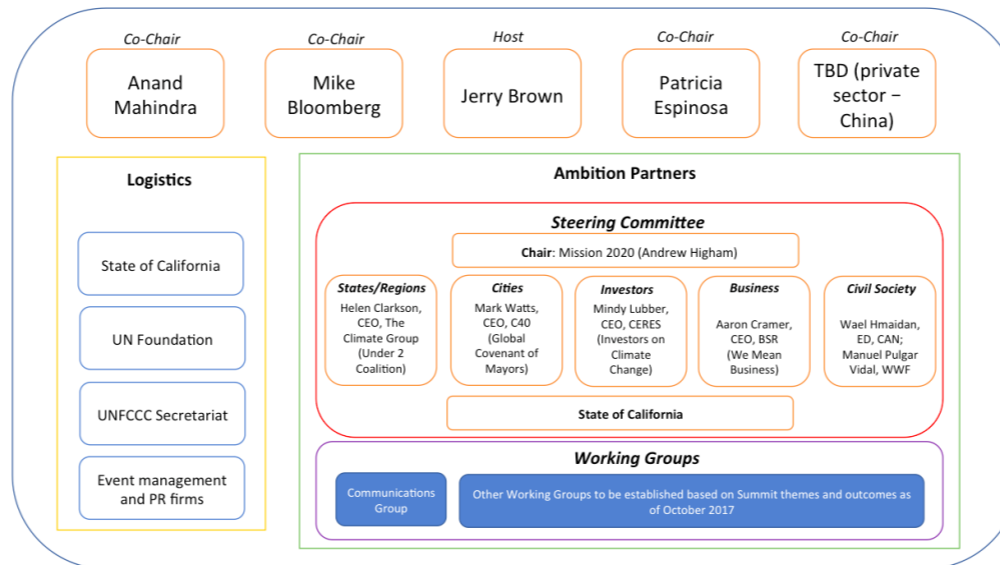
- › Advise on Summit background and potential global impact
- › Facilitate the Summit Steering Committee, communications group and other working groups
- › Coordinate analytical products for the Summit, including aggregation of climate action
- › Support California's announcements strategy and mobilise constituencies to deliver headline outcomes for the Summit
- › Support maximum impact from the Summit into UNGA, COP 24 and efforts to leverage greater national ambition by 2020



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ROLE OF MISSION 2020



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Speaker: Andrew

WORKING GROUP FORMATION

WORKING GROUPS WILL BE THE ENGINE ROOM FOR MOBILIZING ACTORS TO DELIVER THE HEADLINE OUTCOMES FOR THE 2018 SUMMIT

Step 1

(August-October 2017)
Summit programme structure and headline outcome definition phase

Step 2

(September-November 2017)
Convening constituencies through Steering Committee members to socialise Summit outcomes

Step 3

(December 2017-September 2018)
Working groups convened to deliver Summit outcomes and programming

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DRAFT 'RUN OF PLAY' *(indicative)*

Day 1 (Weds, Sept 12)	Day 2 (Thurs, Sept 13)	Day 3 (Fri, Sept 14)	Day 4 (Sat, Sept 15)
5-6:30pm Evening Prayer – Grace Cathedral (tbd)	7:30am – 9:00 am Hosted Breakfast	8:30am – 9:30am Hosted Breakfast	<ul style="list-style-type: none"> Community Moment: potential climate march and ending concert.
7-9pm Opening Ceremony- SF City Hall	9:30am -12:30pm Opening Keynotes and Plenary – Day 1	10:00am -12:30pm Opening Keynotes and Plenary – Day 2	
	1pm -2pm Hosted Luncheon	1pm -2pm Hosted Luncheon	
	2:30 - 5:30pm Stage programming, workshops, tour of innovation spaces, and media opportunities	2:30 - 5:30pm Stage programming, workshops, tour of innovation spaces, and media opportunities	
	5:30pm – 6:30 pm Closing plenary session – Day 1	5:30pm – 6:30 pm Closing plenary session – Day 2	
	7:30pm – 9:30 pm Dinner (Hosted by Co-Chairs)	7:00pm – 8:30 pm Hosted Reception	

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PLANNED SUMMIT DELIVERABLES *(indicative)*

1

A **Call to Urgency** and report to the COP on the trajectory of climate action and summarizing the outcomes and main messages coming out of the Summit

2

A **race to the top** that motivates and showcases the most ambitious announcements

3

Engagement of Leaders by the co-Chairs of the Summit to signal the opportunities for enhanced NDCs by 2020



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