

From: Tom Brookes
To: [Trevor Houser](mailto:Trevor.Houser@rhg.com), ERogers@hewlett.org, [Julie G](mailto:Julie.G@climatenexus.org)
CC: ERogers@hewlett.org, [Chris Davis \(chris.davis@gov.wa.gov\)](mailto:Chris.Davis@gov.wa.gov)
Date: Sep 1, 2017 at 2:05 PM
Subject: Re: connecting you all

Thanks Erin.

Dear Chris,
Good to meet you.

I am copying my colleagues Andrew who is US based but interfaces with the international GSCC network through which we can help resonate messages and drive coverage in major markets round the world for the announcement at Climate Week, and Bridgette on Jeff's team at ClimateNexus. We have a close partnership between our teams. We would be happy to help where we can.

Let us know if a call would be useful to discuss objectives, messaging etc and Trevor, John (hope all is well) please send through anything we should take a look at.

All best,
Tom

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On 1 Sep 2017, at 17:39, Trevor Houser <tghouser@rhg.com> wrote:

Thanks Erin. Looping John from our team.

From: Erin Rogers [<mailto:ERogers@hewlett.org>]
Sent: Friday, September 1, 2017 8:19 AM
To: Chris Davis (chris.davis@gov.wa.gov) <chris.davis@gov.wa.gov>;
Jeff Nesbit <jnesbit@climatenexus.org>;
tom.brookes@europeanclimate.org
Cc: Trevor Houser <tghouser@rhg.com>
Subject: connecting you all

Hi Jeff and Tom,

Hope you are doing well. I wanted to introduce you to Chris Davis, who is Gov Inslee's lead climate advisor and also the lead staff person representing Washington State as co-chair of the US Climate Alliance (14 governors committed to meeting the Paris goals.)

The US Climate Alliance will be making its debut in-person appearance with several of the governors during Climate Week in New York. They will be releasing a short report at the event. They are still in the process of staffing up, and don't yet have a full-time comms person on board. The WA and NY governors' comms staff are helping with the event, but could use some help thinking through a strategic comms plan for the event during Climate Week, which will help set the stage leading up to Bonn.

I'm copying Trevor Houser, who is helping with some of the analytic work, so that any thoughts you have on key messages and themes can be built into the report as he puts the finishing touches on it (this is all happening very quickly!)

Are there folks on your teams who might help them prepare for a successful event and distribution of the report and its main messages to key target audiences?

Thanks so much,
Erin

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