

**From:** Davis, Chris (GOV)  
**To:** [Erin Rogers](#), [Trevor Houser](#), [Alexander Cochran](#), [Aimee Barnes](#)  
**Date:** Aug 30, 2017 at 2:11 PM  
**Subject:** RE: Report Comms Plan  
**Attachment(s):** 4

OK – we'll connect our folks and try to get back to you asap

**CHRIS DAVIS**

Senior Advisor – Energy and Carbon Markets| Office of Governor Jay Inslee

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**From:** Erin Rogers [<mailto:ERogers@hewlett.org>]  
**Sent:** Wednesday, August 30, 2017 7:11 PM  
**To:** Davis, Chris (GOV) <[chris.davis@gov.wa.gov](mailto:chris.davis@gov.wa.gov)>; Trevor Houser <[tghouser@rhg.com](mailto:tghouser@rhg.com)>; Alexander Cochran <[Alexander.Cochran@exec.ny.gov](mailto:Alexander.Cochran@exec.ny.gov)>; Aimee Barnes <[Aimee.Barnes@GOV.CA.GOV](mailto:Aimee.Barnes@GOV.CA.GOV)>  
**Subject:** RE: Report Comms Plan

Thanks, Chris. I think that could work—the proposed contract with the designer is valid until Sept 2, so I think if you want to make changes, they could be made on Friday and there would still be enough time left for them to get the work done.

**From:** Davis, Chris (GOV) [<mailto:chris.davis@gov.wa.gov>]  
**Sent:** Wednesday, August 30, 2017 10:59 AM  
**To:** Erin Rogers <[ERogers@hewlett.org](mailto:ERogers@hewlett.org)>; Trevor Houser <[tghouser@rhg.com](mailto:tghouser@rhg.com)>; Alexander Cochran <[Alexander.Cochran@exec.ny.gov](mailto:Alexander.Cochran@exec.ny.gov)>; Aimee Barnes <[Aimee.Barnes@GOV.CA.GOV](mailto:Aimee.Barnes@GOV.CA.GOV)>  
**Subject:** RE: Report Comms Plan

Hey Erin

I literally just wrote a note to our comms team on this. You're a step ahead of us. We're just into those conversations but I think we could set something up by the end of the week. Is that possible?

**CHRIS DAVIS**

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**From:** Erin Rogers [<mailto:ERogers@hewlett.org>]  
**Sent:** Wednesday, August 30, 2017 6:57 PM  
**To:** Trevor Houser <[tghouser@rhg.com](mailto:tghouser@rhg.com)>; Alexander Cochran <[Alexander.Cochran@exec.ny.gov](mailto:Alexander.Cochran@exec.ny.gov)>; Davis, Chris (GOV) <[chris.davis@gov.wa.gov](mailto:chris.davis@gov.wa.gov)>; Aimee Barnes <[Aimee.Barnes@GOV.CA.GOV](mailto:Aimee.Barnes@GOV.CA.GOV)>  
**Subject:** RE: Report Comms Plan

Thanks, Trevor. I know we're crunched for time here, but before we give the green light on funding for an Alliance product for release during Climate Week, I would love a chance to speak briefly with one or more of the comms folks who will be releasing the product to understand the distribution plan and target audiences and then make sure the designer scope of work we received is in line with what you all want and need.

If there's any way I could jump on the phone this afternoon with the relevant person or people, please let me know. We can move quickly on our end after that.

Thanks,  
Erin

**From:** Trevor Houser [<mailto:tghouser@rhg.com>]  
**Sent:** Wednesday, August 30, 2017 10:35 AM  
**To:** Alexander Cochran <[Alexander.Cochran@exec.ny.gov](mailto:Alexander.Cochran@exec.ny.gov)>; Davis, Chris (GOV) <[chris.davis@gov.wa.gov](mailto:chris.davis@gov.wa.gov)>; Aimee Barnes <[Aimee.Barnes@GOV.CA.GOV](mailto:Aimee.Barnes@GOV.CA.GOV)>  
**Cc:** Erin Rogers <[ERogers@hewlett.org](mailto:ERogers@hewlett.org)>  
**Subject:** Report Comms Plan

All,

Before pulling the trigger on funding for the Climate Week Report, Erin at Hewlett has a couple questions about the release/comms plan. She is cc'ed and I'll let her take it from here.

Best,

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