

From: Trevor Houserion1.0_#00000003
To: [Davis, Chris \(GOV\)](#), [Alexander Cochran](#), [Aimee.Barnes@GOV.CA.GOV](#), [Schuler, Reed \(GOV\)](#)
[耀榆散漠牵挠汤檀敦据湮](#)
CC: [Kate Larsen](#), [John Larsen](#)
Date: Aug 23, 2017 at 1:28 PM
Subject: RE: CLimate Week Product
Attachment(s): 4

Ok, we can engage a design firm to do brand development as part of the report design if you include in the scope of work. My understanding is that we are ghost-writing this and it will be produced/branded as a USCA work product that uses/references Rhodium Group data. Correct?

Re initiatives, we certainly wouldn't include in the modeling, the question is whether to signal in the written report the broad areas of cooperation you will be pursuing (but not specific initiative announcements) as evidence that the USCA will be working together to drive emissions down even further than projected under existing policy. Up to you all.

T

From: Davis, Chris (GOV) [mailto:chris.davis@gov.wa.gov]
Sent: Wednesday, August 23, 2017 9:49 AM
To: Trevor Houser <tghouser@rhg.com>; Alexander Cochran <Alexander.Cochran@exec.ny.gov>;
Aimee.Barnes@GOV.CA.GOV; Schuler, Reed (GOV) <reed.schuler@gov.wa.gov>
Cc: Kate Larsen <kmlarsen@rhg.com>; John Larsen <jwlarsen@rhg.com>
Subject: RE: CLimate Week Product

Good questions. We don't have a logo or ID but we should shoot for this.

I do believe we're going to try to be ready for some announcements of potential areas of future cooperation but I'm not sure how that should affect your work unless you're thinking that might inform future runs of the analysis. But I don't believe there's any chance we'd be far enough along by late Sept on that score to alter your work.

C

CHRIS DAVIS

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From: Trevor Houser [<mailto:tghouser@rhg.com>]

Sent: Wednesday, August 23, 2017 5:44 PM

To: Alexander Cochran <Alexander.Cochran@exec.ny.gov>; Davis, Chris (GOV) <chris.davis@gov.wa.gov>;
Aimee.Barnes@GOV.CA.GOV; Schuler, Reed (GOV) <reed.schuler@gov.wa.gov>

Cc: Kate Larsen <kmlarsen@rhg.com>; John Larsen <jwlarsen@rhg.com>

Subject: RE: CLimate Week Product

Thanks all. Copying Kate Larsen and John Larsen from my team. 2 hours works for a call with state technical teams for inventory comparison. John will be point on those. On the scope of work, Hewlett is pretty flexible on format.

Two questions for the group:

Do you have USCA logo/branding already developed that we can use for the report?
Do you want to signal focus areas of future USCA cooperation?

Look forward to working with you all on this.

Best,

Trevor

From: Alexander Cochran [<mailto:Alexander.Cochran@exec.ny.gov>]

Sent: Wednesday, August 23, 2017 5:44 AM

To: Davis, Chris (GOV) <chris.davis@gov.wa.gov>; Trevor Houser <tghouser@rhg.com>;
Aimee.Barnes@GOV.CA.GOV; Schuler, Reed (GOV) <reed.schuler@gov.wa.gov>

Subject: Re: CLimate Week Product

Thanks Chris.

Trevor: ill email u an intro of nys team today

Alexander

Sent from my BlackBerry 10 smartphone.

From: Davis, Chris (GOV)

Sent: Wednesday, August 23, 2017 8:26 AM

To: Trevor Houser; Aimee.Barnes@GOV.CA.GOV; Alexander Cochran; Schuler, Reed (GOV)

Subject: CLimate Week Product

Hey Trevor

I'm getting back to you on the conversation we had before I left for vacation. We discussed you all doing a version of your Rhode Island presentation as a product we can roll out as the USCA in NY for Climate Week. We'd like to proceed with that and I know time is short. I believe you and I discussed the following:

- Product would be a 3-5 page written brief, highly produced, easy to digest for non tech audience, potential exec summary – based on your existing analysis presented in RI
- Analysis of the aggregated progress and GHG trajectory of the USCA
- Associated macro economic indicators indicating % of US economy, growth trends, etc.

You indicated you'd like to do a deep review of your data compared to state level inventories in 1-3 states to gain some "ground trothing" and to raise our confidence in the aggregated story. I suggest NY, CA and WA at the least. Ill leave to NY and CA to reach out and set these up with you for their states. In a separate email I'm going to introduce you to our team at WA and propose a few times for a call. Wondering if 2 hours seems the right amount of time for you to present and then get feedback and ask questions? If you can provide state level analysis of reductions and trajectories in advance for the technical teams to review I'm sure that will expedite the conversation.

Meanwhile per our discussion, we need to get a brief scope of work for this effort drafted so you can shop to Hewlett. I'm game to take a first crack at this with eyes from the co-chairs here. Is there a format you've used with them before that I might follow?

Thanks for your willingness to help on this.

CHRIS DAVIS

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