

**From:** [Carlson, Ann](#)  
**To:** [Hecht, Sean](#)  
**Cc:** [Kisliuk, Bill](#); [Melling, Daniel](#); [Horowitz, Cara](#)  
**Subject:** Re: Shapiro gift announcement?  
**Date:** Sunday, October 7, 2018 8:56:59 PM

---

Yes, Sean is right. The new half million is from Shirley and Ralph and they asked Dan to match it with new money, which he agreed to do.

And Shirley is definitely the mover here.

On Oct 7, 2018, at 6:31 PM, Hecht, Sean <[hecht@law.ucla.edu](mailto:hecht@law.ucla.edu)> wrote:

Thanks for everything. Very excited about the gift and also the opportunity to tell everyone about it!

On Oct 7, 2018, at 6:27 PM, Kisliuk, Bill <[kisliuk@law.ucla.edu](mailto:kisliuk@law.ucla.edu)> wrote:

Sean,  
Understood. No problem, and Shirley, of course.  
Best,  
bk

---

**From:** Hecht, Sean  
**Sent:** Sunday, October 7, 2018 6:24 PM  
**To:** Kisliuk, Bill  
**Cc:** Carlson, Ann; Melling, Daniel; Horowitz, Cara  
**Subject:** Re: Shapiro gift announcement?

Thanks, Bill. Unfortunately for the clarity of the announcement (but fortunately for our program), your summary statement that “Ralph gave \$1 million, half for the program and half dedicated to Ann's research, and in each case qualified for Dan's match” might not work. The second one was specifically designed to be separate, and Dan agreed to match it additionally, by design. My impression is that it’s important to the Shapiros that the second 500k isn’t characterized as “qualifying for Dan’s match.” Ann, is that right? I may be wrong.

Also, we definitely shouldn’t characterize these as Ralph’s gifts. Shirley is the mover behind them in their family!

But yes, let’s move ahead and do this, then. We’ll help in any way we



can.

On Oct 7, 2018, at 5:50 PM, Kisliuk, Bill <[kisliuk@law.ucla.edu](mailto:kisliuk@law.ucla.edu)> wrote:

To answer Sean's question, the school has not announced the first Shapiro match at all, partly because \$1 million is normally the threshold, but mostly because my team didn't get around to it.

As for getting it done in time for this newsletter, I think we can. I will work with Daniel and perhaps loop in my colleague Josh.

The wrinkle that is new to me is this: Not only did Ralph give \$500,000 to match Emmett's big gift, but now Emmett is matching the \$500,000 Ralph gave to Ann's projects.

Seems to me the simple way to explain this is that Ralph gave \$1 million, half for the program and half dedicated to Ann's research, and in each case qualified for Dan's match.

Gift press releases only tend to get choppy if we have to quote a bunch of people. If we can steer clear of quoting Ralph or Dan, and maybe even y'all, we can land this plane safely with all the luggage still in the compartments.

Best,  
bk

---

**From:** Carlson, Ann

**Sent:** Sunday, October 7, 2018 5:42 PM

**To:** Hecht, Sean

**Cc:** Melling, Daniel; Kisliuk, Bill; Horowitz, Cara

**Subject:** Re: Shapiro gift announcement?

I asked Jennifer about it and she said we should include it in the newsletter. Bill, curious if you agree.

Ann Carlson  
Shirley Shapiro Professor of Environmental Law  
Faculty Co-Director, Emmett Institute on Climate Change and the Environment  
UCLA School of Law  
(310) 206-9496

---

**From:** Hecht, Sean  
**Sent:** Sunday, October 7, 2018 5:40:45 PM  
**To:** Carlson, Ann  
**Cc:** Melling, Daniel; Kisliuk, Bill; Horowitz, Cara  
**Subject:** Re: Shapiro gift announcement?

This is excellent news of course, and we should promote it widely.

Here's the question: usually the law school has its own messaging about major gifts. And I'm not sure the law school ever announced the prior \$500k Shapiro gift this summer. Did we? I couldn't find it but maybe it's in the announcements of the Emmett gift?

And our annual newsletter has to drop in the next 4-5 days at the most, if possible.

So how do we proceed? Since we also do monthly newsletters now, and the Emmett gift from earlier this year is the big event, we could just aim to put the Shapiro gifts in the next monthly. But if you think we should try to get it into the annual, we need to figure out what to do.

The timeline for getting it in in a matter of days is far quicker than usual for putting together a major gift announcement, and I know Bill K is focusing heavily on getting the Magazine out.

On Oct 7, 2018, at 5:31 PM, Carlson, Ann  
<[carlson@law.ucla.edu](mailto:carlson@law.ucla.edu)> wrote:



so we have a new gift to announce too. In addition to the \$500k match the Shapiros made when Dan announced his gift, the Shapiros just made an additional \$500k gift and Dan agreed to match it with new money beyond his initial \$4.3 million. The new million dollars goes into the Ann Carlson Discretionary Fund.

We should definitely announce.

Thanks!

Ann Carlson  
Shirley Shapiro Professor of Environmental Law  
Faculty Co-Director, Emmett Institute on Climate Change and the Environment  
UCLA School of Law  
(310) 206-9496

---

**From:** Melling, Daniel  
**Sent:** Friday, October 5, 2018 10:32 AM  
**To:** Carlson, Ann; Kisliuk, Bill  
**Subject:** Shapiro gift announcement?

Hi both – I don't believe we've made any public announcement about the Shapiro gift. Should we include this in the Emmett annual blast?

Here's what we have now on the Emmett gift:

**In May 2018, UCLA Law [announced](#) a \$4.3 million gift and major matching opportunity from the Emmett**



**Foundation to expand the Emmett Institute's cutting-edge policy, research, and advocacy work, as well as its support for students and graduates.**

"The Emmett Institute is addressing our unprecedented environmental challenges at a time when the federal government is retreating from its role as a responsible steward," **Dan Emmett** said. "Our goal is to see the institute continue to develop innovative solutions and produce advocates dedicated to advancing responsible environmental policy."

Daniel Melling  
Communications and Events Manager  
Emmett Institute on Climate Change and the Environment

<image003.jpg>

UCLA School of Law  
385 Charles E. Young Dr. East | 1242 Law Building  
Los Angeles, CA 90024  
M: (310) 408 9417

O: (310) 206-7974

<http://law.ucla.edu/emmett>