

The Center for Climate Integrity (CCI) helps cities and states across the country hold corporate polluters accountable for the massive impacts of climate change.



**\$400 BILLION FOR SEAWALLS.  
BIG OIL WANTS YOU TO PAY.**

Find out what it will cost to keep rising seas from flooding your hometown  
— before the bill arrives.





# Our communities are paying the price.

**\$27 billion**

Total value of the 62,000+ NJ homes at risk from chronic flooding by 2045

**\$5.4 billion**

To upgrade or install air conditioning in NJ public schools

**\$40 billion**

To upgrade NJ's storm, drinking, and wastewater infrastructure by 2040

**\$25 billion**

To build seawalls to protect the state from rising seas by 2040



**LEADERS FOR CLIMATE  
ACCOUNTABILITY**



## What they do

- **Communication**
- **Policy**
- **Advocacy**

## How they do it

- **Op-eds and LTEs**
- **Press opportunities**
- **Post suggested social media content**
- **Host a climate accountability event (roundtable, townhall, etc)**
- **Facilitate intros to key decision-makers and influencers**
- **Sponsor a resolution**
- **MORE!**

## How we help

- **Polling**
- **Policy and political research**
- **Messaging support**
  - Toolkits
  - Rapid response
  - Talking points
  - Suggested social content
- **Press Support**
  - Ghost writing op-eds
  - Interview requests
  - Story pitching
- **Professional Development**
  - Online trainings
  - Educational opportunities
- **Event planning**
- **MORE!**

# HOLDING CLIMATE POLLUTERS ACCOUNTABLE

a virtual learning series



**Fossil Fuel Industry Deception – Historical and Ongoing:** Thurs, Dec 9th

**Attributing Climate Change Impacts to Fossil Fuel Companies:** Thurs, Jan 20th

**How to Talk About Climate Accountability – A Messaging Deep Dive:** Thurs, Feb 10th

**Climate Accountability and the Courts – Legal Perspectives on Holding Climate Polluters Accountable:** Thurs, Mar 10th

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## Session 2: Attributing Climate Change Impacts to Fossil Fuel Companies

**Thursday, January 20th, 3PM EST**

Attribution science is a relatively new and rapidly developing field of research identifying the causal links between human activities and global climate change, extreme weather events, and the impacts on human and natural systems. Similarly, emissions attribution identifies the relative contribution of different entities to climate change, revealing that just 90 companies are responsible for nearly two-thirds of all carbon dioxide emitted since the 1750s. Within the context of climate accountability, attribution science has identified the responsible parties for communities to consider holding accountable for the harms created by the greenhouse gas emissions of their products. Join leading experts in the field of attribution science to learn about the different kinds of climate attribution (climate change attribution, climate impacts attribution, extreme weather attribution, and emissions attribution) and their implications and uses for holding the fossil fuel industry accountable.